

Greene Concepts CEO Letter to Shareholders

March 19, 2020

Dear Greene Concepts' Shareholders,

Many of you have asked about our company's current operation and growth strategies during this present time in our country where society is being impacted by COVID-19 to include the availability of key purchase items such as bottled water. Rest assured that we are very aware of the gap our bottled water products can fill in the current marketplace and are preparing the company to meet this need through the launch of our bottled water products.

Keep in mind the first thing we had to do was to refurbish the bottling plant which sat idle for several years prior to our Company's acquisition of the facility. Next, we prepared for the North Carolina state inspection which we passed. We then had to certify our seven water wells. We completed that certification. We also had to prepare and certify for the Good Manufacturing Practice (GMP) which is a system for ensuring that products we develop are consistently produced and controlled according to appropriate quality standards. It is designed to minimize the risks involved in any beverage production. Each of these inspections and certifications are required for us to begin production.

We are producing small sample runs this week for final testing to be followed with the full launch of production next week of the Company's first branded spring water Be Water. Next week the Company will be in full production of Be Water's 16.9 fl. oz. (0.5L) bottled spring water. We feel very fortunate to be coming into full production just in time to step up and do our part to assist with our nation's and the world's current crisis. Sometimes timing in life is everything and we count our blessings to be coming online just in time to assist others with our products.

Our focus is to get our product out to the masses as quickly as we can. We are focused on accelerating the release of our products to the marketplace to fill the current surge in demand. While the current climate is to fulfill current needs, the Company will also maintain a longer-term view and lasting focus for continual sales and interest long after the current COVID-19/coronavirus crisis has passed.

Greene Concepts, has an amazing opportunity to enhance people's lives as we develop and launch our various brands of unique and scientifically formulated beverages. Every beverage begins with H₂O and we believe that our Company has one of the greatest sources of water in North America.

As we lay the foundation of a new era of growth for Greene Concepts, I look forward to keeping investors up to date and informed of new developments as we build our team and company. Major steps with the property and the bottling plant have been accomplished. Other companies employing similar steps have taken 2.5 to 3 years to complete. We completed what

we needed to do in a year's time. I am very pleased with the forward progress we have made and the opportunities that lie before us.

Major contracts and purchase orders are in place and will be announced shortly. I want to also make everyone aware that our bottling plant is designed with expanded growth capacity to satisfy the rise in purchase orders expected over the next couple of years.

All pertinent information regarding the share structure and trading are disclosed in filings on [OTC Markets](#) as well as various press releases and sanctioned social media such as Twitter.

I am proud to lead Greene Concepts into the future, execute our growth strategy and build an extraordinary legacy. I am also very confident in our ability to create continual value for our shareholders. Stay tuned for more news coming soon. Exciting things to come. On-ward and up-ward.

Respectfully yours,



Lenny Greene
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