

# QUARTERLY REPORT

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for

**EYECITY.COM INC.**

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For the Three Months Ended March 31, 2017

Dated: November 19, 2018

**EYECITY.COM INC.  
QUARTERLY REPORT  
For the Three Months Ended March 31, 2017**

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No other person has been authorized to give any information or to make any representations not contained herein in connection with the Issuer. Any representations not contained herein must not be relied upon as having been made or authorized by the Issuer.

Delivery of this information does not imply that the information contained herein is correct as of any time subsequent to the date of this Issuer's Annual Report.

## **PART 1. THE EXACT NAME OF THE ISSUER AND ITS PREDECESSORS**

The exact name of the Issuer is:

EYECITY.COM INC. (hereinafter referred to as “EyeCity.com”, “ICTY”, “Issuer” or “Company”).

Predecessor entities since inception and dates of name changes:

- EyeCity.com, Inc. since 05-10-1999
- Formerly=Ergovision, Inc. beginning 4-11-1997

## **PART 2. ADDRESS OF THE ISSUER’S PRINCIPAL EXECUTIVE OFFICES**

Company Headquarters:

Address: 30 Skyline Drive, Suite 200  
Lake Mary, Florida 32746

Phone: 1 (407) 257-5004  
Email: info@ictygroup.com

Investor Relations Firm: None

## **PART 3. SECURITY INFORMATION**

Trading symbol:

The Company’s trading symbol is ICTY.

Exact title and class of securities outstanding:

As of the date of this Report, the Issuer has three classes of securities; one class of Common Stock and two classes of Preferred Stock.

The Company’s CUSIP:

The Company’s CUSIP is 30231H 100

Par or stated value:

The par value of the Company’s common stock is \$0.0001

The par value of the Company’s preferred stock is \$0.0001

Total shares authorized and outstanding:

The Company is authorized 10 billion (10,000,000,000) shares of Common Stock at a par value of \$0.0001 with 8,552,965,438 issued and outstanding as of March 31, 2017.

The Company is authorized 2 million (2,000,000) Preferred Class A Shares at a par value of \$0.0001 with 2,000,000 issued and outstanding as of March 31, 2017.

The Company is authorized 3 million (3,000,000) Preferred Class B Shares at a par value of \$0.0001 with 3,000,000 issued and outstanding as of March 31, 2017.

Transfer Agent:

Desiree Carlo  
Manhattan Transfer Registrar Company

38 Sheep Pasture Road  
Port Jefferson, New York 11777  
Phone: (631) 928-7655  
Fax: (631) 209-8143 Fax  
Toll Free: (877) 645-8691  
Email: dcarlo@mtrco.com  
Website: [www.mtrco.com](http://www.mtrco.com)

The Transfer Agent is registered under the Exchange Act.

Restrictions on the transfer of any security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

**PART 4. ISSUANCE HISTORY**

Events by the Issuer Resulting in Changes in Total Outstanding Shares for the Past Two Fiscal Years:

To the best knowledge of the present management of the Company, the list identified below identifies all events, in chronological order, that resulted in changes in total shares outstanding by the Company within the two-year period ending on the last day of the Company's most recent fiscal year and since the last day of the Company's most recent fiscal year.

None

**ITEM 5. FINANCIAL STATEMENTS**

Unaudited financial statements for the quarter ended March 31, 2017, are included herein. The numbers contained in this filing are exclusively the accounting numbers for EyeCity.Com, Inc. The financial statements requested pursuant to this item have been prepared in accordance with US GAAP by management and persons with sufficient financial skills.

**EYECITY.COM, INC.**  
**Consolidated Balance Sheets (UNAUDITED)**  
**March 31, 2017**

	<b>Mar. 31, 2017 (Unaudited)</b>	<b>Mar. 31, 2016 (Unaudited)</b>
<b>ASSETS</b>		
<i>Current Assets</i>		
Cash and cash equivalents	\$ -	-
Other Current Assets	-	-
<i>Total Current Assets</i>	-	-
<i>Non-Current Assets</i>		
Capitalized Film Production Costs	139,000	139,000
<b>TOTAL ASSETS</b>	<b>\$ 139,000</b>	<b>139,000</b>
<b>LIABILITIES AND STOCKHOLDERS' DEFICIT</b>		
<i>Accrued Liabilities</i>		
Management services	\$ 816,000	816,000
Due to directors/shareholder	583,925	583,925
Rent	12,000	12,000
Promissory note payable	139,000	139,000
Note payable	15,200	15,200
Other payables	5,735	5,735
<i>Total Accrued Liabilities</i>	1,571,860	1,571,860
<b>TOTAL LIABILITIES</b>	<b>1,571,860</b>	<b>1,571,860</b>
<i>Commitments and Contingencies</i>		
<i>Stockholders' Deficit</i>		
<i>Preferred stock:</i>		
Series A 2,000,000,000 authorized; \$0.0001 par value 0 and 2,000,000 issued and outstanding, respectively	-	-
Series B 3,000,000,000 authorized; \$0.0001 par value 0 and 3,000,000 issued and outstanding, respectively	-	-
<i>Common stock: 10,000,000,000 authorized; \$0.0001 par value</i> 8,552,965,438 and 8,552,965,438 issued and outstanding, respectively	442,750	442,750
<i>Accumulated deficit</i>	(1,875,610)	(1,875,610)
<i>Total Stockholders' Deficit</i>	\$ (1,432,860)	(1,432,860)
<b>TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT</b>	<b>\$ 139,000</b>	<b>139,000</b>

The accompanying notes are an integral part of these condensed consolidated financial statements.

**EYECITY.COM, INC.**  
**Consolidated Statements of Operations (UNAUDITED)**

**Three months ended**

		<b>Mar. 31, 2017</b>	<b>Mar 31, 2017</b>
		<b>(Unaudited)</b>	<b>(Unaudited)</b>
<i>Revenues</i>	\$	-	\$ -
<i>Operating Expenses</i>			
Professional fees		-	-
Management expenses		-	-
Selling, general and administrative expense		-	-
Total operating expenses	\$	-	-
<i>Net loss from operations</i>		-	-
<i>Other income (expense)</i>			
Interest expense		-	-
Gain on extinguishment of debt		-	-
		-	-
<i>Net Income/(loss) from Operations</i>	\$	-	\$ -

The accompanying notes are an integral part of these condensed consolidated financial statements.

EYECITY.COM, INC

Consolidated Statements of Cash Flows (UNAUDITED)

	3 months ended Mar 31, 2017 (Unaudited)	12 months ended Mar 31, 2016 (Unaudited)
<i>CASH FLOWS FROM OPERATING ACTIVITIES:</i>		
Net Income/(Loss)	\$ -	-
<i>Adjustments to reconcile net loss to net cash provided by (used in) operating activities:</i>		
<b>Changes in assets and liabilities:</b>		
(Increase)Decrease in intangible asset	-	-
Increase(Decrease) in management services	-	-
Increase(Decrease) in directors/shareholders	-	-
Increase(Decrease) in promissory note payable	-	-
Increase(Decrease) in rent	-	-
Increase(Decrease) in note payable	-	-
Increase(Decrease) in accrued interest included in notes payable	-	-
Net Cash Generated in Operating Activities	\$ -	-
<i>CASH FLOWS PROVIDED BY (USED FOR) INVESTING ACTIVITIES:</i>		
Net Cash Used in Investing Activities	-	-
<i>CASH FLOWS PROVIDED BY (USED FOR) FINANCING ACTIVITIES:</i>		
Conversion of debt		-
Issuance of common stock		-
Net Cash Provided by (Used for) Financing Activities	-	-
NET INCREASE (DECREASE) IN CASH	-	-
CASH AT BEGINNING OF PERIOD	-	-
CASH AT END OF PERIOD	-	-
<i>SUPPLEMENTAL CASH FLOW INFORMATION:</i>		
Cash Paid for interest	-	-
Cash Paid for taxes	-	-
Common Stock issued for services	-	-
Common Stock issued upon conversion	-	-

The accompanying notes are an integral part of these condensed consolidated financial statements.

**EYECITY.COM, INC.**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**Internally prepared by Management for the Three Months ended March 31, 2017**

**NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES**

A summary of the significant accounting policies applied in the presentation of the accompanying unaudited condensed consolidated financial statements follows:

General

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with the rules and regulations (S-X) of the Securities and Exchange Commission (the "SEC"). Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles (GAAP) for complete financial statements.

In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included.

Estimates

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Revenue Recognition

The Company will recognize revenue in accordance with Accounting Standards Codification subtopic 605-10, Revenue Recognition ("ASC 605-10") which requires that four basic criteria must be met before revenue can be recognized: (1) persuasive evidence of an arrangement exists; (2) delivery has occurred; (3) the selling price is fixed and determinable; and (4) collectability is reasonably assured. Determination of criteria (3) and (4) are based on management's judgments regarding the fixed nature of the selling prices of the products delivered and the collectability of those amounts. Provisions for discounts and rebates to customers, estimated returns and allowances, and other adjustments will be provided for in the same period the related sales will be recorded.

ASC 605-10 incorporates Accounting Standards Codification subtopic 605-25, Multiple-Element Arrangements ("ASC 605-25"). ASC 605-25 addresses accounting for arrangements that may involve the delivery or performance of multiple products, services and/or rights to use assets. There was no effect on implementing ASC 605-25 on the Company's financial position and results of operations, since the Company has not started generating revenue.

Cash

The Company considers cash to consist of cash on hand and temporary investments having an original maturity of 90 days or less that are readily convertible into cash.

Property and Equipment

Property and equipment are stated at cost. When retired or otherwise disposed, the related carrying value and accumulated depreciation are removed from the respective accounts and the net difference less any amount realized from disposition, is reflected in earnings. All acquired property and equipment has yet to be placed in service, therefore no depreciation was recorded for the period from date of inception through the three months ended March 31, 2017.



### Long-Lived Assets

The Company follows FASB ASC 360-10-15-3, “Impairment or Disposal of Long-lived Assets,” which established a “primary asset” approach to determine the cash flow estimation period for a group of assets and liabilities that represents the unit of accounting for a long-lived asset to be held and used. Long-lived assets to be held and used are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The carrying amount of a long-lived asset is not recoverable if it exceeds the sum of the undiscounted cash flows expected to result from the use and eventual disposition of the asset. Long-lived assets to be disposed of are reported at the lower of carrying amount or fair value less cost to sell.

### Income Taxes

The Company has adopted Accounting Standards Codification subtopic 740-10, Income Taxes (“ASC 740-10”) which requires the recognition of deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the financial statement or tax returns. Under this method, deferred tax liabilities and assets are determined based on the difference between financial statements and tax basis of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Temporary differences between taxable income reported for financial reporting purposes and income tax purposes consist primarily of timing differences such as deferred officers’ compensation and stock-based compensation accounting.

### Net Loss per Common Share, Basic and Diluted

The Company has adopted Accounting Standards Codification subtopic 260-10, Earnings Per Share (“ASC 260-10”) specifying the computation, presentation and disclosure requirements of earnings per share information. Basic loss per share has been calculated based upon the weighted average number of common shares outstanding.

### Stock Based Compensation

The Company follows Accounting Standards Codification subtopic 718-10, Compensation (“ASC 718-10”) which requires that all share-based payments to both employees and non-employees be recognized in the income statement based on their fair values.

As of March 31, 2017, the Company did not have any issued or outstanding stock options.

### Convertible Debt Instruments

If the conversion features of conventional debt instruments provide for a rate of conversion that is below market value at issuance, this feature is characterized as a beneficial conversion feature (“BCF”). A BCF is recorded by the Company as a debt discount pursuant to ASC Topic 470-20 “Debt with Conversion and Other Options.”

In those circumstances, the convertible debt is recorded net of the discount related to the BCF, and the Company amortizes the discount to operations over the life of the debt using the effective interest method. The Company was not required to record any BCF’s on any of the convertible debt it issued during the quarters ended March 31, 2017 and March 31, 2016.

### Concentrations of Credit Risk

Financial instruments and related items, which potentially subject the Company to concentrations of credit risk, consist primarily of cash, cash equivalents and trade receivables. The Company places its cash and temporary cash investments with high credit quality institutions. At times, such investments may be in excess of the FDIC insurance limit.

### Research and Development

The Company accounts for research and development costs in accordance with Accounting Standards Codification subtopic 730-10, Research and Development (“ASC 730-10”). Under ASC 730-10, all research and development costs must be charged to expense as incurred. Accordingly, internal research and development costs are expensed as incurred. Third-party research and development costs are expensed when the contracted work has been performed or as milestone results have been achieved as defined under the applicable agreement. Company-sponsored research and development costs related to both present and future products are expensed in the period incurred. The Company did not incur any research and development expenses for the quarters ended March 31, 2017 and March 31, 2016.

### Reliance on Key Personnel and Consultants

The Company has no full or part-time employees. Additionally, the Company has consultants performing various specialized services. The Company is heavily dependent on the continued active participation of these current executive officers, employees and key consultants. The loss of any of the senior management or key consultants could significantly and negatively impact the business until adequate replacements can be identified and put in place.

### Fair Value

Accounting Standards Codification subtopic 825-10, Financial Instruments (“ASC 825-10”) requires disclosure of the fair value of certain financial instruments. The carrying amount reported in the consolidated balance sheet for accounts payable and accrued expenses, advances and notes payable approximates fair value because of the immediate or short-term maturity of these financial instruments.

### Reclassification

Certain reclassifications have been made to prior periods' data to conform to the current period's presentation. These reclassifications had no effect on reported income or losses.

### Recent Accounting Pronouncements

The Company continually assesses any new accounting pronouncements to determine their applicability to the Company. Where it is determined that a new accounting pronouncement affects the Company's financial reporting, the Company undertakes a study to determine the consequence of the change to its financial statements and assures that there are proper controls in place to ascertain that the Company's financials properly reflect the change.

## **NOTE 2 – GOING CONCERN MATTERS**

The accompanying unaudited condensed consolidated financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business as shown in the accompanying unaudited condensed consolidated financial statements. In addition, the Company is in a development stage, has yet commercialized its planned business and has not generated any revenues since inception. These factors among others may indicate that the Company will be unable to continue as a going concern for a reasonable period of time.

The Company's existence is dependent upon management's ability to develop profitable operations and or upon obtaining additional financing to carry out its planned business. Management is devoting substantially all of its efforts to the commercialization of its planned product and processes, as well as raising additional debt or equity financing in order to accelerate the development and commercialization of additional products. There can be no assurance that the Company's commercialization or financing efforts will result in profitable operations or the resolution of the Company's liquidity problems.

There can be no assurance that any additional financings will be available to the Company on satisfactory

terms and conditions, if at all. In the event the Company is unable to continue as a going concern, it may elect or required to seek protection from its creditors by filing a voluntary petition in bankruptcy or may be subject to an involuntary petition in bankruptcy. To date, management has not considered this alternative, nor does management view it as a likely occurrence.

The accompanying unaudited condensed consolidated statements do not include any adjustments relating to the recoverability of assets and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern.

### **NOTE 3 – CONVERTIBLE NOTES PAYABLE**

The Company has evaluated their convertible notes for embedded derivative features and has determined that in several of the notes a derivative liability is necessary to recognize. These notes contain a conversion feature which includes a “reset” provision, whereby the conversion rate would be reset should there be future equity sales at a price less than the conversion rate in effect at the time. Therefore, the conversion feature is required to be bifurcated and accounted for under derivative accounting, and remeasured each period end, with any changes in the fair value of the derivative to be recognized in income. The conversion features were evaluated for any beneficial aspect and it was determined that several of the notes contained beneficial conversion features, whereby the conversion rate was calculated at a discount to the market price.

All convertible debt notes are required to be vested for one full year before eligible for conversion into common shares. On December 31, 2010, the company amended all convertible debt notes for the periods of 2008, 2009 and 2010 to have a conversion rate of \$0.0001. On December 31, 2011, the company amended all convertible debt notes for the period of 2011 to have a conversion rate of \$0.0001. The debt notes have only been partially converted as of March 31, 2017.

The company intends to extinguish, or allow to expire, the remaining convertible notes in the coming fiscal year.

Convertible notes payable as of March 31, 2017 consist of the following:

On December 20, 2008, the Company entered into a \$60,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$50,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$52,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$100,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds

9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$39,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$32,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$52,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$141,925 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2008, the Company entered into a \$22,000 Convertible debt Note for Independent Contractor Services. The Holders shall have the right to convert all or any part of the compensation due hereunder into shares of voting common stock to the extent of all or any portion of the total amount due hereunder. The conversion price shall be \$.0002 per share. The Holders may exercise this conversion at any time; however, no conversion shall result in the issuance of common stock such that the total number of shares of common stock in the hands of the Holders exceeds 9.99% of the then current number of outstanding shares of common stock of the company.

On December 20, 2009, the Company entered into a \$35,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2009, the Company entered into a \$55,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002

On December 20, 2009, the Company entered into a \$40,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the

Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002

On December 20, 2009, the Company entered into a \$30,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2009, the Company entered into a \$100,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2009, the Company entered into a \$40,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. The Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$25,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$55,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$50,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$60,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal

amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$50,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2010, the Company entered into a \$100,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002

On December 20, 2010, the Company entered into a \$40,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002. On December 20, 2011, the Company entered into a \$25,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2011, the Company entered into a \$55,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2011, the Company entered into a \$50,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002

On December 20, 2011, the Company entered into a \$60,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002.

On December 20, 2011, the Company entered into a \$50,000 Convertible debt note ("The Note") for Independent Contractor Services. The Note bears interest at the rate of 3% per annum. the Company and Holder intended at the time of the Convertible Notes to limit the Holder upon shares of common stock of the Company any conversion to holding in excess 9.99% of the total issued and outstanding. At any time or times on or after the Issuance Date, the Holder, or its assignees, shall be entitled to convert any or all or a portion of the outstanding and unpaid principal amount plus the accrued and unpaid interest hereon, into fully paid and non-assessable shares of Company's Common Stock based on a conversion price of \$0.0002

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#### **NOTE 4 – NOTES PAYABLE, RELATED PARTIES**

None

#### **NOTE 5 – STOCKHOLDERS' EQUITY**

##### **Preferred Stock**

The Company is authorized 2 million (2,000,000) Preferred Class A Shares at a par value of \$0.0001 with 2,000,000 issued and outstanding as of March 31, 2017.

The Company is authorized 3 million (3,000,000) Preferred Class B Shares at a par value of \$0.0001 with 3,000,000 issued and outstanding as of March 31, 2017.

##### **Common stock**

The Company is authorized 10 billion (10,000,000,000) shares of Common Stock at a par value of \$0.0001 with 8,552,965,438 issued and outstanding as of March 31, 2016.

#### **NOTE 6 - STOCK OPTIONS**

As of March 31, 2017, the Company has not granted any stock options.

#### **NOTE 7 - RELATED PARTY TRANSACTIONS**

As of March 31, 2017, there were no related party transactions.

#### **NOTE 8 – LITIGATION**

The Company may be subject to various pending and threatened legal actions, which arise in the normal course of business. The Company's management believes that the impact of such litigation will not have a material adverse impact on its financial position or results of operations. The Company is currently not party to any litigation.

#### **NOTE 9 - PRINCIPAL NUMBERS**

The numbers contained in this filing are exclusively the accounting numbers for EyeCity.Com, Inc.

EyeCity.Com, Inc. was incorporated in the State of Delaware on April 11, 1997. The Company's primary SIC Code is 1000 and the secondary SIC code is 1040. The Company's fiscal year-end date is December 31.

The financial statements requested pursuant to this item have been prepared in accordance with US GAAP by persons with sufficient financial skills.

#### **NOTE 10 – SUBSEQUENT EVENTS**

None

#### **NOTE 11 - FORWARD LOOKING STATEMENTS**

This Annual Report includes a number of forward-looking statements that reflect Management's current views with respect to future events and financial performance. You can identify these statements by forward-looking words such as “may,” “will,” “expect,” “anticipate,” “believe,” “estimate” and “continue,” or similar words. Those statements include statements regarding the intent, belief or current expectations of us and members of our management team as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risk and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

Readers are urged to carefully review and consider the various disclosures made by us in this report and in our other reports filed with the Securities and Exchange Commission and OTC Markets. Important factors currently known to Management could cause actual results to differ materially from those in forward-looking statements. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes in the future operating results over time. We believe that our assumptions are based upon reasonable data derived from and known about our business and operations. No assurances are made that actual results of operations or the results of our future activities will not differ materially from our assumptions. Factors that could cause differences include, but are not limited to, expected market demand for our products, fluctuations in pricing for materials, and competition.

**END OF NOTES TO FINANCIAL STATEMENTS**



## MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATIONS

The following discussion of our financial condition and results of operations should be read in conjunction with the financial statements and related notes to the financial statements included elsewhere in this Annual Report. Some of the statements under "Management's Discussion and Analysis," "Description of Business" and elsewhere herein may include forward-looking statements which reflect our current views with respect to future events and financial performance. These statements include forward-looking statements both with respect to us specifically and our industry in general. Statements which include the words "expect," "intend," "plan," "believe," "project," "anticipate," "will," and similar statements of a future or forward-looking nature identify forward-looking statements for purposes of the federal securities laws or otherwise. The safe harbor provisions of the federal securities laws do not apply to any forward-looking statements contained in this Annual Report. All forward-looking statements address such matters that involve risks and uncertainties. Accordingly, there are or will be important factors that could cause our actual results to differ materially from those indicated in these statements. We undertake no obligation to publicly update or review any forward-looking statements, whether as a result of new information, future developments or otherwise. If one or more of these or other risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may vary materially from what we projected. Any forward-looking statements you read herein reflect our current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to our written and oral forward-looking statements attributable to us or individuals acting on our behalf and such statements are expressly qualified in their entirety by this paragraph.

### *Critical Accounting Policies*

We prepare our financial statements in conformity with GAAP, which requires management to make certain estimates and assumptions and apply judgments. We base our estimates and judgments on historical experience, current trends and other factors that management believes to be important at the time the financial statements are prepared, and actual results could differ from our estimates and such differences could be material. We have identified below the critical accounting policies which are assumptions made by management about matters that are highly uncertain and that are of critical importance in the presentation of our financial position, results of operations and cash flows. On a regular basis, we review our accounting policies and how they are applied and disclosed in our financial statements.

Use of Estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

### *General / Plan of Operations*

We are a development stage service-based company. We currently have no products or services.

The financial statements from March 31, 2017 are not comparable to the same period in 2016.

### *Results of Operations*

The net income/loss for the three months ended March 31, 2017 was \$0. The net income/loss for the three months ended March 31, 2016 was \$0.

Depreciation expense in the three months ended March 31, 2017 was \$0.00, in comparison, depreciation expense in the three months ended March 31, 2016 was \$0.00.

### ***Liquidity and Capital Resources***

As of March 31, 2017, we had \$0 in cash and cash equivalents.

### ***Cash Flow from Operating Activities***

During the three months ended March 31, 2017, net cash provided by the Company's operating activities was \$0.

### ***Unresolved Staff Comments***

None.

### ***Legal Proceedings***

None.

### ***Mine safety disclosures***

Not applicable

### ***Market Information***

Our common stock is quoted on the OTC Pink Open Market under the symbol "ICTY." The closing price of our common stock on March 31, 2017 was \$0.0001.

As of March 31, 2017, we had approximately 247 holders of our common stock.

### ***Dividends***

Since inception we have not paid any dividends on our common stock. We currently do not anticipate paying any cash dividends in the foreseeable future. Although we intend to retain our earnings, if any, to finance the exploration and growth of our business, our Board of Directors will have the discretion to declare and pay dividends in the future. Payment of dividends in the future will depend upon our earnings, capital requirements, and other factors, that our Board of Directors may deem relevant.

### ***Recent Sales of Unregistered Securities***

None.

### ***Selected Financial Data***

Not applicable to smaller reporting companies.

### ***Management's Annual Report on Internal Control over Financial Reporting***

The management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control over financial reporting is a process designed under the supervision of the Company's Chief Executive Officer and Chief Financial Officer to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external purposes in accordance with the U.S. generally accepted accounting principles.

As of March 31, 2017, through the use of external consultants and the review process, management believes that the financial

statements and other information presented herewith are materially and reasonably correct.

The management including its Chief Executive Officer and Chief Financial Officer, does not expect that its disclosure controls and procedures, or its internal controls will prevent all error and all fraud. A control system no matter how well conceived and operated, can provide only reasonable not absolute assurance that the objectives of the control system are met. Further, the design of control system must reflect the fact that there are resource constraints, and the benefit of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any within the Company have been detected.

Material weaknesses identified by management included: accounting personnel who did not possess adequate understanding of GAAP, which lead to restatements of prior years; inadequate segregation of duties consistent with control objectives and affecting the functions of authorization, recordkeeping, custody of assets, and reconciliation; and, management dominated by a single individual without adequate compensating controls. Additional material weaknesses were: lack of an audit committee and audit committee financial expert; lack of a majority of outside directors on our board of directors, resulting in ineffective oversight in the establishment and monitoring of required internal controls and procedures.

### ***Management's Remediation Initiatives***

In an effort to remediate the identified material weaknesses and other deficiencies and enhance our internal controls, we have initiated, or plan to initiate, the following series of measures:

We will create a position to segregate duties consistent with control objectives and will increase our personnel resources and technical accounting expertise within the accounting function when funds are available to us. And, we plan to appoint one or more outside directors to our board of directors who shall be appointed to an audit committee resulting in a fully functioning audit committee who will undertake the oversight in the establishment and monitoring of required internal controls and procedures such as reviewing and approving estimates and assumptions made by management when funds are available to us.

Management believes that the appointment of one or more outside directors, who shall be appointed to a fully functioning audit committee, will remedy the lack of a functioning audit committee and a lack of a majority of outside directors on our Board.

We will work as quickly as possible to implement these initiatives; however, the lack of adequate working capital and positive cash flow from operations will likely slow this implementation.

We have not made any significant changes to our internal controls subsequent to the Evaluation Date. We have not identified any significant deficiencies or material weaknesses or other factors other than those specified above that could significantly affect these controls, and therefore, no corrective action was taken.

### ***Meetings and Committees of the Board of Directors***

We do not have a nominating committee of the Board of Directors, or any committee performing similar functions. Nominees for election as a director are selected by the Board of Directors.

We do not yet have an audit committee or an audit committee financial expert. We expect to form such a committee composed of our non-employee directors. We may in the future attempt to add a qualified board member to serve as an audit committee financial expert in the future, subject to our ability to locate and compensate such a person. Despite the lack of an audit committee, those members of the board of directors that would otherwise be on our audit committee will continue to analyze and investigate our actual and potential businesses prospects as members of our board of directors. Furthermore, our entire board of directors is aware of the importance of the financial and accounting due diligence that must be undertaken in furtherance of our business and they intend to conduct a comprehensive accounting financial analysis of the Company's business.

### ***Changes in and Disagreements with Accountants on Accounting and Financial Disclosure***

This report is unaudited.

### ***Other Information***

None.

## **PART 6. DESCRIPTION OF THE ISSUER'S BUSINESS, PRODUCTS, AND SERVICES**

### **General**

We are a development stage service-based company, but currently have no products or services.

### **Competition**

The markets in which we anticipate competing include successful and well-capitalized competitors that vary in size and scope. Moreover, we could face additional competition as other established and emerging companies enter the market and new products and technologies are introduced. Increased competition could result in price reductions, fewer customers, reduced gross margins and loss of market share, any of which could materially adversely affect our business, financial condition and operating results. In addition, current and potential competitors may make strategic acquisitions or establish cooperative relationships among themselves or with third-parties, thereby increasing the ability of their products to address the needs of our prospective consumers. While we believe we can differentiate our product from these current and future competitors, focusing on the products' functionality, flexibility, adaptability and features, there can be no assurance that we will be able to compete successfully against current and future competitors. The failure to effectively compete would have a material adverse effect upon our business, financial condition and operating results.

## **PART 7. DESCRIPTION OF THE ISSUER'S FACILITIES**

### **Properties**

The Company currently occupies an office located at 30 Skyline Drive, Suite 200 Lake Mary, Florida 32746. The company believes that the current office space is adequate for conducting the business of the company.

### **Intellectual Property**

We enter into proprietary information and confidentiality agreements with our employees (if any), consultants and commercial partners and control access to, and distribution of our proprietary information.

## **PART 8. OFFICERS, DIRECTORS, AND CONTROL PERSONS**

As of March 31, 2017, the current directors and executive officers of EyeCity.Com, Inc. who will serve until the next annual meeting of shareholders or until their successors are elected or appointed and qualified, are set forth below:

<b><u>Name</u></b>	<b><u>Position</u></b>
Bradley Wilson	Chief Executive Officer, Director

### **Involvement in Certain Legal Proceedings:**

None of the officers, directors, promoters or control persons of the Issuer have been involved in the past five (5) years in any of the following:

- (1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and minor offenses);
- (2) The entry of an order, judgment, or decree, not subsequently reverse, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or bank activities;

(3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding, or judgment has not been reversed, suspended, or vacated; or

(4) The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

**Beneficial Shareholders:**

The following table sets forth the number of shares of common stock beneficially owned as of September 30, 2016 by (i) those persons or groups known to us to beneficially own more than 10% of our common stock; (ii) each director; (iii) each executive officer; and (iv) all directors and executive officers as a group. Except as indicated below, each of the stockholders listed below possesses sole voting and investment power with respect to their shares. Applicable percentage ownership is based on 84,537,176 shares of common stock outstanding as of September 30, 2016, together with securities exercisable or convertible into shares of common stock within 60 days of September 30, 2016 for each stockholder. Shares of common stock that are currently exercisable or exercisable within 60 days of September 30, 2016 are deemed to be beneficially owned by the person holding such securities for the purpose of computing the percentage of ownership of such persons but are not treated as outstanding for the purpose of computing the percentage ownership of any other person.

<u>Beneficial shareholder</u>	<u>Amount</u>	<u>Percentage</u>
None		

**PART 9. THIRD PARTY PROVIDERS**

**Legal Counsel:**

Randall Lanham  
Law Offices of Randall Lanham  
28562 Oso Parkway, Ste. D  
Rancho Santa Margarita, CA 92688-5598  
Telephone: (949) 933-1964  
Fax: (949) 666-5006

**Accountant or Auditor:**

None. The financial statements are unaudited and prepared internally by management.

**Investor Relations Consultant:**

None.

**PART 10. ISSUER CERTIFICATION**

I, Bradley Wilson, Chief Executive Officer certify that:

1. I have reviewed this quarterly disclosure statement of EYECITY.COM, INC.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations, and cash flows of

the issuer as of, and for, the periods presented in the disclosure statement.

Date: November 19, 2018

Signature: /s/ Bradley Wilson

Title: Chief Executive Officer