

July 6, 2015

Re: Bravada International Ltd Website Update

Bravada International has moved all of its level 2 websites to level 3 to allow focus on its 5 Level 1 websites.

Level 1 Websites:

OnlyLeggings.com
WorldofLeggings.com
VivaVuva.com
Legstravaganza.com
Muscle Flex.com

All other websites are level 3

Bravada International moved all but 5 websites to level 3 to cut expenses associated with maintaining websites at level 2 and to apply its limited resources to its active level 1 websites. Level 3 are websites that the Company works on but does not apply cash resources to them.

The Company will utilize 301 redirects on websites that were level 2 to preserve provide any backlink juice to its level 1 websites.

Since the release of Google Panda 4.0 in May of 2014, it has made it virtually impossible to make progress on achieving meaningful organic traffic for new websites. The 2014 Panda 4.0 update and the other Panda updates since, have had a significant and meaningful impact on smaller websites. Due to the fact that MuscleFlex.com is a 15 year old url, has a PR of 3, significant previous online history as well as hundreds of backlinks from former operations, it has an existing built in benefit in Google keyword ranking such as "Sexy Women's Activewear" which already has a page 3 ranking after only 2 months.

The Company is also using 301 redirects on its former women's activewear website, BravadaWomen.com, and capturing potentially hundreds of backlinks and providing additional SEO to MuscleFlex.com.

The Company is expecting a very challenging summer for the women's fashion industry and has already seen a number of its suppliers cease business in the month of June alone. The summer has already seen massive store closures from The Gap and J Crew in addition to many others. The Company does not expect the contraction in the women's fashion industry to end until 2017.

Signed:
/s/Danny Alex
President and CEO