

Website Update

April 21, 2015: Major Google Algorithm Mobile Update (Mobilegeddon)

All of Bravada International's websites passed with full compliance for Google's new mobile algorithm update. A major change to Google's algorithm went into effect on April 21, 2015 which was dubbed "Mobilegeddon".

Google made a major change to its search algorithm on Tuesday April 21, 2015. Websites that are mobile friendly, as per Google Best Practices, will get a boost in mobile search. Sites that Google deems not friendly get penalized and a less favorable search ranking. Desktop search results remain unaffected by this Google algorithm update.

Websites can be checked at Google's testing tool:

<https://www.google.com/webmasters/tools/mobile-friendly>

A number of months ago, Bravada International began updating and upgrading all of its websites for this major Google algorithm update. All of the Company's websites are in 100% compliance to the new algorithm update and the Company expects this to have a positive impact on its mobile search results.

All of Bravada International's websites enjoy a favorable rating with Google. The Company has an ideal and perfect track record with regards to its operations in the Google ecosystem and has a dedicated Google representative for its account.

The Company will continue to adapt quickly to changes to Google's algorithm and will make the required changes quickly to implement all of Google's Best Practices into its websites. The Company has all of the required expertise in-house to deal with these circumstances.

April 21, 2015

/s/Danny Alex
CEO and President