BLDV Acquires goPronto™ Transport Solution Tech

Transport for Testing Samples, will be the focus for 2021 in Midwest Cannabis Markets

Blue Diamond Ventures, Inc. (OTC LINK: BLDV) – Denver, Colorado: February 1st 2021:

Blue Diamond Ventures Inc. confirms the acquisition of the goPronto[™] technology solution for use as a multi-state approved transport service of Cannabis and Cannabis Products. The transport solution will initially be used to track and trace samples collected for testing by the H360 Labs installation in Chillicothe, Missouri, and then rolled out in Illinois and Michigan later this year.

"We have decided to integrate the goPronto™ solution into the Trademark & Licensing package that is being sold to lab operators by H360 Labs" said Josh Alper CEO of BLDV "We have been doing research with Kansas State University on post harvest freshness, this is part of the overall testing solution as bags and containers used for transport of samples must preserve the product in its original state".

As markets become more mature, delivery and transport solutions are moving into the forefront of the industry. "I like the fact that this is now a part of the H360 Labs package" said David Serrano, Chief of Business Development for the group, "This solution will help us greatly when operation in Puerto Rico fully launches later this year."

Part of the cannabis transport solution will be the introduction of the first ever **Air Transport** for testing samples in Missouri. By using the network of smaller airports around the state, H360 Labs will be able to provide testing services for all cultivators and processors in the state. This service is pending state and local approvals, but promises to be a game changer for rural producers.

Please continue to send your questions, the link to the shareholder call on February 5th 2021 will be sent out soon and access will also be available through the www.BLDV.us website.

About BLDV & Harvest 360 Technologies LLC

Blue Diamond Ventures, Inc. and their wholly owned subsidiaries seek to partner with individuals and companies that share a common synergy, mission and vision to enable products/services that are produced ethically, delivered and consumed responsibility, while utilizing fewer natural resources and providing a sustainable alternative to traditional methods in the market today. As a diversified customer centric Management / Holding Company; Blue Diamond Ventures, Inc. seeks opportunities in Cannabis & CBD markets and is driven by critical thinking and the scientific method.

Safe Harbor:

This press release contains forward-looking statements. Such forward-looking statements are subject to several risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such statements. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly revise any forward-looking statements.

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