

**OTC: SRMX**  
Saddle Ranch Media, Inc

Tri Cascade Inc  
Taking Internet of Things Further

From  
the Office of  
the CEO, Max Li

**Newsletter to Shareholders from CEO, Max C. Li**

**Updated Progress Report Following Meetings with the T-Mobile USA**

Dear Shareholders,

September 18, 2019

I have exciting and groundbreaking news for you!

I am presently at T-Mobile USA's headquarters in Bellevue, Washington state, meeting with the T-Mobile B2B sales team and the T-Mobile USA service activation team. After several months of careful review by T-Mobile USA, I am proud to advise that Tri Cascade has been selected as T-Mobile's authorized NB IoT Service Provider as well as being selected as their authorized Wholesale NB IoT Connectivity and Product Integration Provider to their primary business partners and customers! This changes everything for us going forward and will solidify our close business relationship with T-Mobile USA through the establishment of a formal Service Provider Agreement between T-Mobile USA and Tri Cascade, Inc.! This opens the door to numerous possibilities and potential revenue opportunities for our future.

I will provide a further update on our T-Mobile USA status upon my return to our Newport Beach office. So, please stay tuned valued Shareholders for additional exciting news in this regard!

Respectfully,

*Max C. Li.*  
CEO

## **About Tri Cascade, Inc and Saddle Ranch Media, Inc.**

*With operations both in the United States and in Taiwan, Saddle Ranch Media's wholly-owned subsidiary Tri Cascade, Inc. [www.TriCascadeInc.com](http://www.TriCascadeInc.com) is positioning itself to become the leading innovator, manufacturer, and distributor of the most sophisticated and compelling Smart City and Smart House IoT devices to enable our future A.I. lifestyle! The Company's solutions include the NB IoT Ambient Air Quality Monitor, and the first of its kind "Self-Internet smart thermostat – THERMORING+" with A.I. Voice and Facial Recognition throughout the house by i.VA the Intelligent Voice/Video Assistant. Additionally, "Smart Outlet", "Smart Dimmer" and many more Smart Home solutions are now emerging from Tri Cascade product development.*

### **Safe Harbor Statement**

*Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Corporation's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the development of the Corporation's assets and its business goals and objectives. The forward-looking information contained in this press release is made as of the date hereof, and the Corporation is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward looking-information. The foregoing statements expressly qualify any forward-looking information contained herein.*

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