



CALGARY, CANADA (TSX-V: MKT) (OTCQB:MKTDF)

## DEEPMARKIT CONTINUES TO EXPAND CUSTOMER BASE

Calgary, Canada – August 29, 2018 – DeepMarkit Corp., (“DeepMarkit” or the “Company”) (TSX-V:MKT OTCQB:MKTDF) is pleased to provide the following update.

Since the launch of DeepMarkit’s e-commerce tool kit in March, the Company has collected over 125,000 emails on behalf of its merchants who continue to see high conversion rates each month and are reflecting on their positive experience through favourable reviews. With the continuous expansion of the number of e-commerce stores, DeepMarkit’s customer acquisition tools are proving to be extremely beneficial to those merchants.

“We have been steadily increasing our merchant base month over month,” said Carter Chalmers, Director of Sales and Business Development. “Our new merchant sign-ups in July were 20% higher than in June, and August is on track to also show an increased rate of growth. We have been listening to our merchant customers and have incorporated features they have been requesting into our enhanced toolkit which we will launch in October.”

DeepMarkit is in the final stages of building an enhanced version of its product for release in October. The new product line will not only provide new features for the existing e-commerce tools but will give merchants the ability to create and run gamified campaigns outside their site, across social media and in paid ads. “By providing a complete marketing solution, merchants can use different DeepMarkit tools to drive more traffic to their website and once that traffic is on their site, convert them into paying customers. The new DeepMarkit product release will represent a very powerful, comprehensive and cost-effective online marketing toolkit,” continued Mr. Chalmers.

When completed, the enhanced toolkit will be offered as a monthly paid subscription, easily upgradable to our existing customers and available to all new customers who sign up. Our marketing efforts will be focused on growing our total customer base and converting them into paid subscribers.

Engaging and entertaining games are at the core of DeepMarkit’s conversion tools. Our tools are customizable to create positive brand associations for merchants by creating fun and rewarding experiences for consumers. The toolkit was built to help merchants grow their email marketing lists and newsletter subscriptions and convert store visitors into paying customers. DeepMarkit is available as a specific app in four global e-commerce platform stores: [Shopify](#), [WordPress](#), [BigCommerce](#), and [Weebly](#) and our customer base is growing daily. Our toolkit can also be easily installed onto any website directly from [DeepMarkit](#).

### **About DeepMarkit**

DeepMarkit is an e-commerce technology company inventing new ways to engage consumers and other audiences. The Company’s proprietary promotions platform enables online merchants to create branded games, and customizable sweepstakes and campaigns that incentivize customers, thus driving sales, capturing data and generating leads.

DeepMarkit’s shares are listed on the TSX Venture Exchange, symbol MKT and on the OTCQB, symbol MKTDF. To try out our games and see the power of the platform, please visit [www.deepmarkit.com](http://www.deepmarkit.com)

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*Statements in this press release may contain forward-looking information including, statements regarding the potential for sales of the Company's products, the successful integrations with other platforms; the potential for commercial relationships, the release of new product lines, the sale of products through subscriptions, the conversion of free users to paid users and the specific performance of the Company's products. Any statements that are contained in this press release that are not statements of historical fact may be deemed to be forward-looking statements. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of DeepMarkit. Factors that could cause the actual results to differ materially from those in forward-looking statements include, failure to increase or retain our customer base, failure to convert free users to paid users, failure to obtain market acceptance of the Company's products, inability to complete further development of the products or business, the failure to raise required additional capital, and general economic, market or business conditions. The reader is cautioned not to place undue reliance on any forward-looking information.*

*The forward-looking statements contained in this press release are made as of the date of this press release and DeepMarkit does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities law.*